# **Cookie Policy**

Last updated: 25.08.23

### WHO WE ARE

For the purposes of this policy, Regal London is the data controller and is responsible for your personal data (collectively referred to as "Regal Group", "we", "us" or "our" in this privacy notice).

Regal London comprises the below listed companies. (together "the Regal Group"). If you consent to us doing so, we may share your personal information within the Regal Group.

Regal Homes Construction Limited T/A Hamilton Construction
Regal Homes Construction Ltd
Regal Homes HK Ltd
Regal Homes Management Ltd
Regal HW Limited
Regal HWP Limited
Regal JP North Finchley Limited
Regal LF Limited
Regal London Construction Ltd
Regal London Fields Limited
Regal London Fields Leasehold Limited
Regal London Properties Limited
Regal NFR Limited
Regal Offices LLP
Regal One London Construction Limited
Regal Orchard Wharf Ltd
Regal Property Investments Ltd
Regal Real Estates - GR
Regal Real Estates Ltd TRADING

Regal CFR Ltd	Regal Shanghai Ltd
Regal CH Ltd	Regal Three London Construction Limited
Regal Chalk Farm Ltd	Regal Two London Construction Limited
Regal Clarendon HQ Limited	Regal Wembley Ltd
Regal Clarendon Limited	Regal Wenlock (Leasehold) Ltd
Regal Clarendon Residential Limited	Regal WL Ltd
Regal Commercial Road Limited	Regal Workspace Ltd
Regal CR Limited	Regal WP Ltd
Regal Devonshire Limited	Regalbrook Holdings Limited
Regal Four London Construction Ltd	REP (Maygrove Road) Developments LLP
Regal GN Limited	Riverbee Ltd
Regal GNLP Limited	SJW Management Co Limited(Previous High Road One)
Regal High Road Limited	Tower Hackney Developments Ltd
Regal High Road Two Limited	Wadstone Properties Ltd
Regal Holdco Ltd	Regal MENA SPV Ltd

# This Cookie Policy for Regal London explains what cookies are, which cookies we use on our website(s)\* and why, and how you can opt-out.

\*Websites refers to www.regal-london.co.uk and all associated Regal London websites including:

cube-building.co.uk	theclarendonworks.com
high-trees.co.uk	fultonfifth.com
regal-homes.co.uk	fultonfifth.co.uk
regal-london.cn	fultonfifthwembley.com
regal-london.co.uk	fultonfifthwembley.co.uk
regal-london.com	fultonandfifth.com
regal-london.me	fultonandfifth.co.uk
shoreditch-exchange.co.uk	fultonandfifthwembley.com
shoreditch-exchange.com	fultonandfifthwembley.co.uk

onestjohnswood.com	fultonandfifthlondon.com
onestjohnswood.co.uk	fultonandfifthlondon.co.uk
regal.co.uk	north-finchley.com
theclarendonwatford.co.uk	north-finchley.co.uk
clarendonwatford.co.uk	thisisnorthfinchley.com
clarendonwatford.com	thisisnorthfinchley.co.uk
theclarendonwatford.com	hydeparksquare.ae
thelaundry-e8.com	onestjohnswoodsquare.ae
thelaundry-e8.co.uk	onestjohnswood.ae
thelaundrybuilding.com	greatnorthentertainment.co.uk
thelaundrybuilding.co.uk	greatnorthentertainment.com
laundrybuilding.co.uk	greatnorthentertainment.uk
thehaydon.co.uk	Onestjamessw1.co.uk
thehaydon.com	Onestjamessw1.com
thehaydonlondon.co.uk	Onestjamessw1.london
thehaydonlondon.com	Onestjamessw1.net
thehaydonaldgate.co.uk	Onestjamessw1.co
thehaydonaldgate.com	Onestjameslondon.co.uk
thehaydonec3.co.uk	Onestjameslondon.com
thehaydonec3.com	Onestjameslondon.net
the clarendon works.co	Onestjameslondon.co
theclarendonworks.co.uk	

### What are cookies?

Cookies are small text files that are sent by a website to a web browser which contain information that is transferred to your computer's hard drive or other device. This enables the website to identify and track the web browser. They usually identify the computer used rather than the individual user, but some cookies may contain personal information. Cookies can, among other functions, enable a website to recognise a device each time it visits, remember user preferences and recommend relevant content. You can read more about cookies here: <a href="https://www.allaboutcookies.org/">https://www.allaboutcookies.org/</a>.

We use cookies to provide you with a more personalised experience and to distinguish you from other users of our site. This helps us to provide you with a better user experience when browsing and allows us to improve our site.

Different cookies do different things, and some are essential to the operation of a website, whilst others are not. Cookies can be categorised in the following ways:

Strictly necessary cookies	These are cookies that are required for the operation of our site.
Functionality cookies	These are used to recognise you when you return to our site, enabling us to personalise our content for you and remember your preferences.
Targeting cookies	These cookies record your visits to our site, the pages you have visited and the links you have followed. We will use this information to make our site more relevant to your interests. We may also share this information (in anonymised form) with third parties for this purpose.
Analytical / performance cookies	These allow us to recognise and count the number of visitors to our site and to see how visitors move around when using our site. This helps us to improve how it works, for example, by ensuring that users are finding what they are looking for easily.

Cookies which are strictly necessary to the operation of our site are dropped onto your browser as soon as you visit our site. Non-essential cookies (including analytical cookies) are not dropped onto your browser until you have consented.

To the extent that any personal information is collected through our use of cookies, our Privacy Policy will apply to our processing of that personal information.

### What are third-party cookies?

We use both first party and third-party cookies. Third-party cookies are cookies operated by providers of external services like web traffic analysis services. These cookies are placed by the relevant third party and we have no control over these cookies other than allowing them to be served.

### What cookies do we use?

### **Necessary cookies**

Cookie	Purpose	Duration/Expiry
cookieyes- consent	CookieYes sets this cookie to remember users' consent preferences so that their preferences are respected on subsequent visits to this site. It does not collect or store any personal information about the site visitors.	1 year
elementor	The website's WordPress theme uses this cookie. It allows the website owner to implement or change the website's content in real-time.	never
PHPSESSID	This cookie is native to PHP applications. The cookie stores and identifies a user's unique session ID to manager user sessions on the website.	session

# **Functional Cookies**

# Moneypenny cookies

Cookie	Purpose	Duration/Expiry
MoneypennyRef	MoneyPenny sets this cookie as part of the chat software used to enable live chat on a website.	2 hours
MoneypennyHistory	MoneyPenny sets this cookie as part of the chat software used to enable live chat on a website.	1 year
MoneypennyUserAlias	MoneyPenny sets this cookie as part of the chat software used to enable live chat on a website.	1 year
MoneypennyVisit	MoneyPenny sets this cookie to tacking usage for live chat usage.	session

### **Google cookies**

Find out more about Google Analytics at: <u>https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</u>. Read the Google Analytics privacy policy at: <u>https://www.google.co.uk/policies/privacy/</u>. You can find out how to opt out of being tracked by Google Analytics by visiting <u>https://tools.google.com/dlpage/gaoptout</u>. You have the right to request that we stop profiling you, or asking third parties to use personal data we hold about you for profiling purposes. To do so, please contact us by email at data@regal-london.co.uk

Cookie	Purpose	Duration/Expiry
_ga	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigs a randomly generated number to recognise unique visitors.	1 year 1 month 4 days
_gid	Google Analytics sets this cookie to store information on how visitors use a website while also creating an analytics report of the website's performance. Some of the collected data includes the number of visitors, their source, and the pages they visit anonymously.	1 day
_gat_gtag_UA_*	Google Analytics sets this cookie to store a unique user ID.	1 minute
_ga_*	Google Analytics sets this cookie to store and count page views	1 year 1 month 4 days

### Hotjar cookies

We use a technology service provider called Hotjar which helps us better understand our users' website experience. In order to collect the information used to provide their service, Hotjar places first-party cookies on the browsers of the visitors to our site.

They track information about our users' behaviour (including how much time they spend on which pages, which links they choose to click and what users do and don't like). They collect information about our users' devices (including the device's IP address (captured and stored only in anonymized form), device screen size, device type (unique device identifiers), browser information, geographic location (country only) and preferred language used to display our website).

This information is used to enable us to improve our website. Hotjar stores this information in a pseudonymised user profile. We will not use this information to identify individual users or to match it with further data on an individual user. For further details, please see Hotjar's privacy policy found here: <a href="https://www.hotjar.com/legal/policies/privacy">https://www.hotjar.com/legal/policies/privacy</a>.

Information on how to opt out of HotJar cookies can be found here: <u>https://www.hotjar.com/legal/compliance/opt-out</u>. If you chose to opt out, please note that clearing your cookies, running in private mode or using a different browser will enable tracking again.

Cookie	Purpose	Duration/Expiry
_hjSessionUser_*	Hotjar sets this cookie to ensure data from subsequent visits to the same site is attributed to the same user UD, which persists in the Hojar User ID, which is unique to that site.	1 year
_hjFirstSeen	Hotjar sets this cookie to identify a new user's first session. Ti shores the true/false value, indicating whether it was the first time Hotjar saw this user.	1 year

Cookie	Purpose	Duration/Expiry
_hjSession_*	Hotjar sets this cookie to ensure data from subsequent visits to the same site is attributed to the same User ID, which persists in the Hojar User ID, which is unique to that site.	1 year
_hjAbsoluteSessioninProgress	Hotjar sets this cookie to detect a user's first pageview session, which is a True/False flag set by the cookie	30 minutes

### Meta cookies

Cookie	Purpose	Duration/Expiry
_fbp	Facebook sets this cookie to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising after visiting the website.	3 months

### Can you refuse or opt out of cookies?

Most browsers automatically accept cookies. If you would like to amend your cookie preference for this website, you can usually change your browser settings to limit or prevent cookies. You should use your browser's 'help' function to learn more about how to do this. We have set out links to the opt-out pages of the most common browsers below:

Browser	Information link to manage cookies
Google Chrome	https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=en
Microsoft Internet Explorer	https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies
Mozilla Firefox	https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop
Apple Safari	https://support.apple.com/en-gb/guide/safari/sfri11471/mac

If you set your browser to not accept cookies, please note it may result in certain sections or features of our site not working properly and certain personalised services not being provided to you or users of your computer.

You can read about how to manage cookies here: <u>https://www.allaboutcookies.org/manage-cookies/</u>. You can learn more about how to control cookies, including opting out of certain third party cookies here: <u>https://www.networkadvertising.org/understanding-online-advertising/what-are-my-options/</u>. You can learn more about behavioural advertising here: <u>https://youronlinechoices.eu/</u>.

#### When do we make changes to this Policy?

We may update this policy from time to time. Please check back here whenever you visit our site to see if any changes have been made. When we update this Cookie Policy, we will also update the "last updated" date at the top.

# How do you contact us?

Please do not hesitate to contact us regarding any matter relating to this Cookie Policy either by email at data@regal-london.co.uk or call us on +44(0)20 7328 7171.